

Michigan Association of Planning,
in partnership with Michigan Safe Routes to School presents:

TRANSPORTATION BOONANZA 3

Creating healthy, mobile, and livable communities
through innovative planning, design, and construction.



FEBRUARY 16, 2012 > LANSING CENTER > 8:00 a.m. – 5:45 p.m.

6.75 - 8.25 AICP Certification Maintenance Credits (pending approval)

.6 Master Citizen Planner Continuing Education Credits (pending approval)



land use | transportation | physical activity | school siting | collaborative school
and community planning | active living | accessibility | integrated systems

JOIN US FOR TRANSPORTATION BONANZA 3

THE MICHIGAN ASSOCIATION OF PLANNING, IN PARTNERSHIP WITH THE MICHIGAN SAFE ROUTES TO SCHOOL PROGRAM, IS LAUNCHING ITS 3RD ANNUAL TRANSPORTATION BONANZA! THIS EVENT WAS DESIGNED TO BRING TOGETHER PROFESSIONALS FROM THE FIELDS OF LAND USE PLANNING, EDUCATION, TRANSPORTATION, HEALTH, ENGINEERING, NATURAL RESOURCE AND ENVIRONMENTAL PROTECTION, ARCHITECTURE, LANDSCAPE ARCHITECTURE, AND OTHERS TO CONNECT AROUND THE TOPIC OF COMMUNITY BUILDING FOR HEALTH AND ACCESSIBILITY.

By aligning the knowledge of municipalities, state government, school districts, community health, and transportation professionals, we can comprehensively address those critical elements a community must possess to be healthy, vital, connected and accessible, and which provide a quality of life that attracts and retains residents and businesses. From the design of roadways that encourage walking and biking, to the development of parks which spur physical activity, to schools that are planned and located to be accessible and connected to students, we CAN create regions, towns and neighborhoods that are healthy, accessible, vital and safe.

Transportation Bonanza 3 delivers the national experts that show us how to do just that. Smart Growth America's Vice President & Chief of Staff, **Ilana Preuss**, kicks off the event with an inspiring message about fiscal AND physical health of a community. Hear from national school's authority **Mary Filardo**, Executive Director of 21st Century School Fund, who will provide innovative tools for public capital investment for schools and municipalities; and **Robert Ogilvie, PhD**, Planning for Healthy Places Program Director for Public Health Law & Policy, renowned

health advocate who will inspire planners, smart growth advocates, public health officials, and school leaders to work together to support student achievement AND meet broader community needs. State and governmental policy experts round out the agenda showcasing exemplary projects in Michigan.

WHO SHOULD ATTEND?

- Professional Planners
- Elected Governmental Leaders including City Council, Township Board Members, and County Commissioners
- Appointed Local Decision Makers like Planning Commissioners, and Zoning Board of Appeals Members
- Elected School Board Members
- School Officials: Administrators, Superintendents, Transportation Directors, Finance Managers, and School Facility Planners and Principals
- Health Professionals and Administrators
- Transportation Engineers, Planners, and Policy Experts
- State Agency Representatives with a stake in transforming the built environment (MDOT, DEQ, Community Health, Department of Education)



TRANSPORTATION BONANZA 3

AT A GLANCE



THURSDAY, FEBRUARY 16, 2012

Transportation Bonanza 3 focuses this year on the role of schools as a cornerstone of community. Sessions explore how to implement Safe Routes to School successfully, collaborations between school districts and communities through joint use agreements, public policies that impact the education system, Complete Streets and Context Sensitive Solutions, and more.

WE DEVELOPED THREE DISTINCT TRACKS TO OPTIMIZE YOUR EDUCATIONAL NEEDS:

- A Safe Routes to School Track** will explain from concept to concrete how to successfully implement Safe Routes to School policies.
- Schools and Community Track** explores collaboration between school districts and communities that will better align investments and resources, and prepare school and governmental stakeholders to make better informed decisions.
- The Context Sensitive Solutions and Complete Streets Track**, customized by the Federal Highway Administration (FHWA), details how to successfully accomplish complete streets with context sensitive solutions tools and techniques.

8:00 AM–8:30 AM	Registration
8:30 AM - 9:45 AM 1.25 CM	Welcoming Comments and Opening Session: Reading, Writing, Arithmetic: Smart Decisions Stick!
10:00 - 11:00 AM 1 CM	Benefits of Place Based School and Community Development
	Brave New World: Nowhere to Go But Up
	Complete Streets: A Context-Sensitive Solutions Approach
11:15 AM - 12:15 PM 1 CM	The Many “Paces” of Walking Audits
	Playing Nice: Opening School Grounds to the Community After Hours (A Toolkit for Joint Use Agreements)
	The Stakeholder Engagement Process
12:15 PM - 1:45 PM 1.25 CM	Keynote Luncheon: Transformative Policies for Health and Accessibility
2:00 PM - 3:00 PM 1 CM	General Session: All Debt is Not Created Equal
3:15 PM - 4:15 PM 1 CM	Safe Routes to School: Success Stories
	It’s the Law: Transportation and Accessibility in the Master Planning Process
3:15 - 5:45 PM 2.5 CM	Applying Context Sensitive Solutions and Complete Street Principles: A Hands-on Workshop

THURSDAY, FEBRUARY 16, 2012

Lansing Center
8:00 AM - 5:45 PM



8:00 AM–8:30 AM

Registration

8:30 AM–9:45 AM | 1.25 CM

Welcoming Comments and Opening Session: Reading, Writing, Arithmetic: Smart Decisions Stick!

Where you locate a school, new businesses, or different housing in your community all impact the health of the local community - both its physical and fiscal health. Partnerships between municipal leaders and school officials not only strengthens our community's core, but is key to turning around our economy. When commissioners, planners, school boards and other local leaders work closely together and with the local community, major funding can be saved by reinvesting in existing schools, roads and neighborhoods building financially strong communities.

Ilana Preuss, Vice President & Chief of Staff, Smart Growth America

10:00 AM–11:00 AM | 1 CM

Benefits of Place Based School and Community Development

Current market based educational facility planning models run counter to place based development and smart growth approaches. The latter better include locational considerations that incorporate infrastructure for walking and biking to school, neighborhood and community connections, and reducing school bus transportation costs by providing access alternatives for youth. A focus on schools as a strategic community hub can reverse the current situation of generally separate, unconnected institutional systems.

Mary Filardo, Executive Director of 21st Century School Fund

Brave New World: Nowhere to Go But Up

Cost, choice and consolidation are challenges to implementing a broader transportation network and a healthier state for all local government: school districts, cities and townships. Mr. Williams will provide an overview of Michigan's economic climate, the choices facing local units of governments, and how advocates can encourage local governments to make healthier investments in their communities and in Michigan.

Jeff Williams, CEO, Public Sector Consultants

Complete Streets: A Context-Sensitive Solutions Approach

Are you excited about the recently adopted Complete Streets (CS) legislation in Michigan? Do you want to understand the nexus between Context Sensitive Solutions (CSS) and CS, gain insight into what the principles are and how they are being implemented nationally and in Michigan? This session features Federal Highway Administration Environmental Resource Center perspective on achieving Complete Streets through collaboration with affected stakeholders and in consideration of solutions that are appropriate for the context in which the project is implemented. Already ahead of the curve with MDOT's established CSS approach to roadway design and construction, CS adds new emphasis to integrated, multi-modal transportation systems in Michigan. This session provides the key to effectively participating in the planning and design process for future projects.

Rod Vaughn, Environmental Specialist, Federal Highway Administration, Resource Center Environment Team

11:15 AM - 12:15 AM | 1 CM

The Many “Paces” of Walking Audits

A walking audit is a review of walking conditions along specified streets conducted with a diverse group of community members. Improving walkability provides benefits to local business traffic and sales, improves the behavior and knowledge retention of school students, while improving safety on streets in all environments. This session will provide participants with a basic knowledge of three common audit types: Community Walking Audit, Safe Routes to School Walking/Bicycling Audit, and the Road Safety Audit. Walking audits of all types are tools that can help communities plan and develop Complete Streets.

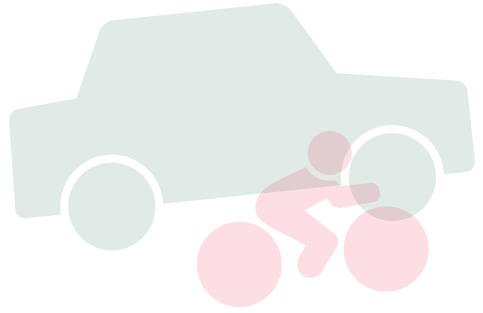
Debra Alfonso, Manager of the Intermodal Services Unit, Intermodal Policy Division, Michigan Department of Transportation

Josh DeBruyn, AICP, Bicycle and Pedestrian Coordinator, Bureau of Transportation Planning, Michigan Department of Transportation

Alex Nikoloff, Safe Routes to School Operations Coordinator, Michigan Fitness Foundation

Playing Nice: Opening School Grounds to the Community After Hours (A Toolkit for Joint Use Agreements)

Increasingly, planners, smart growth advocates, public health officials, and school leaders are asking questions about the roles public school buildings and sites can play in both supporting student achievement AND meeting broader community needs. One answer many have turned to is the joint-use of public school facilities, whereby school assets – from physical property such as classrooms and play fields to amenities such as transportation services – are shared by school districts and local partners to enable wider community uses. While a promising strategy for maximizing local resources and increasing community services and amenities, joint-use partnerships can



be a complex endeavor – legally, politically, and logistically. This hands-on session aims to demystify joint-use school partnerships by illuminating opportunities and challenges of joint-use partnerships and discussing the legal frameworks for joint-use projects.

Robert Ogilvie, PhD, Planning for Healthy Places Program Director for Public Health, Law & Policy

The Stakeholder Engagement Process

Learn techniques about how Complete Streets and CSS are implemented during the planning process and how to effectively engage stakeholders. MDOT plans roadway projects at least 5 years out, so your community and advocates need to be involved years before they typically are. Learn process resolution methods that identify the issues and provide a range of options for solutions.

Rod Vaughn, Environmental Specialist, Federal Highway Administration, Resource Center Environment Team

12:15 AM–1:45 PM | 1.25 CM

Keynote Luncheon: Transformative Policies for Health and Accessibility

Dr. Ogilvie has worked extensively in community development to advance transformative policies that result in healthy, accessible communities. This session will inspire collaborations and partnerships that can create sustainable change that connects a community to its residents.

Robert Ogilvie, PhD, Planning for Healthy Places Program Director for Public Health, Law & Policy

2:00 PM–3:00 PM | 1 CM

General Session: All Debt is Not Created Equal

When states, municipalities, and school districts expend capital funds, it is important that they get good value for the dollars they spend and the debt they incur. The 21st Century School Fund has researched what effective practice is in a well managed capital program for public school facilities. In this general session, Mary Filardo, founder of the 21st Century School Fund will share what she has found are the basic elements of a well managed capital program and describe the policy reforms, process innovations and information technologies that are needed to support a high quality public sector school facilities program.

Mary Filardo, *Executive Director of
21st Century School Fund*

3:15 PM–4:15 PM | 1 CM

Safe Routes to School: Success Stories

Schools are an integral part of a community and the SR2S program provides methods to strengthen connections between the two. Hear from experienced community's examples of how to implement tools and programs that advance SR2S principals locally. Learn how a Walking School bus program was implemented as well as how to build a strong SR2S team. Challenges and lessons learned will be discussed.

Dave Brown, *Transportation Director,
Northwest School District, Jackson, Michigan*

David Hornak, *Principal, Horizon Elementary,
Holt, Michigan*

It's the Law: Transportation and Accessibility in the Master Planning Process

Complete Streets legislation passed in 2010 requires community master plans to address all transportation needs, including public transit, bicycle facilities, pedestrian ways and accommodation of all legal users in addition to motor vehicles. There is heightened recognition about the relationship between quality of life and the way our transportation systems are designed and constructed. When we plan, design and construct transportation systems that are accessible, connected and integrated with the things we do daily, these systems become the foundation upon which a quality, healthy and accessible community emerges. Learn how to integrate a vision for complete streets and Safe Routes to School into your master plan, and how to translate that vision into implementable actions through code amendments and the Capital Improvements Plan process.

Suzanne Schultz, AICP, *Planning Department
Director, City of Grand Rapids*

Rod Arroyo, AICP, *Vice President, Birchler Arroyo
Associates, Inc.*

3:15 PM–5:45 PM | 2.5 CM

Applying Context Sensitive Solutions and Complete Street Principles: A Hands-on Workshop

Apply CSS/Complete Street principles to sample projects. Participate in this workshop using actual case studies, by implementing sample techniques including working with diverse groups of stakeholders through conflict resolution.

Rod Vaughn, *Environmental Specialist,
Federal Highway Administration, Resource Center
Environment Team*





JOIN US FOR TRANSPORTATION BONANZA 3!

**REGISTRATION FEE INCLUDES
INSTRUCTION, A LIGHT BREAKFAST,
LUNCH, AND REFRESHMENTS.**

**PLEASE SEND REGISTRATION FORM
WITH PAYMENT TO:**

Michigan Association of Planning
219 S. Main St., Ste. 300
Ann Arbor, MI 48104

Phone: (734) 913-2000

Fax: (734) 913-2061

Web: www.planningmi.org

REGISTRATION POLICIES:

For cancellations received in writing 5 business days prior to the workshop, a \$25 cancellation fee will be charged.

Cancellations received less than 5 days in advance of the workshop, and no-shows the day of the event, will be responsible for the full amount of the registration because food/beverage and workshop materials costs have already been incurred.

You may 1) send a substitute or 2) receive the workshop materials in the mail in the event you are unable to attend but not able to cancel in time.

Questions? Please contact MAP at (734) 913-2000.

REGISTRATION FORM (please fill out one form per registrant)

NAME _____ AFFILIATION _____

E-MAIL (Registration confirmations and directions will be sent via e-mail) _____

PHONE (with area code) _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

I AM A MAP MEMBER I WANT TO BECOME A MAP MEMBER (ADD \$60)

SESSION SELECTIONS

9 breakout sessions are scheduled. I plan to attend:

10:00 AM–11:00 AM

- Benefits of Place Based School and Community Development
- Brave New World: Nowhere to Go But Up
- Complete Streets: A Context-Sensitive Solutions Approach

11:15 AM–12:15 PM

- The Many “Paces” of Walking Audits
- Playing Nice: Opening School Grounds to the Community After Hours (A Toolkit for Joint Use Agreements)
- The Stakeholder Engagement Process

3:15 PM–4:15 PM

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- It’s the Law: Transportation and Accessibility in the Master Planning Process

3:15 PM–5:45 PM

- Applying Context Sensitive Solutions and Complete Street Principles: A Hands-on Workshop

FEES:

RECEIVED ON OR BEFORE FEBRUARY 6, 2012	RECEIVED ON OR AFTER FEBRUARY 7, 2012
<input type="checkbox"/> \$49	<input type="checkbox"/> \$69

TOTAL PAYMENT _____ TODAY’S DATE _____

PAYMENT INFORMATION: (please select one)

CHECK ENCLOSED MASTER CARD VISA INVOICE ME

CARD # _____

EXPIRATION DATE _____ SECURITY CODE _____

SIGNATURE _____

Michigan Association of Planning

219 S. Main St., Ste. 300

Ann Arbor, MI 48104



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- Health Professionals and Administrators
- Transportation Engineers, Planners, and Policy Experts
- State Agency Representatives with a stake in transforming the built environment (MDOT, DEQ, Community Health, Department of Education)



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